



Business and
Professional
Women / St. Petersburg-
Pinellas

NEWS RELEASE

For Immediate Release

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St. Petersburg Businesswomen Present National Seminar for Aspiring and Current Leaders

[ST. PETERSBURG, FL - August 28, 2007] - Would you like to take a giant leap on the path to success? If your answer is "Yes," you're invited to attend "Stepping Stones to Personal & Professional Success," a 2-day leadership seminar presented by members of Business and Professional Women (BPW) / St. Petersburg-Pinellas on September 15 & 16.

"Stepping Stones to Personal & Professional Success" is based on BPW/USA's Individual Development Program seminar series for personal and professional leadership development. This program will be offered locally on Saturday, September 15 and Sunday, September 16 at The Pinellas Realtor Organization's Member Center (4590 Ulmerton Road, Clearwater). Seminar hours: Saturday, 7:45 a.m. - 7 p.m.; Sunday: 9 a.m. - 2 p.m.

The cost is \$60 for BPW members, \$75 for non-BPW members. Individual registration is available for Saturday's lunch program (12 Noon) and evening networking reception (5:30 p.m.). Purchase tickets for each event separately: BPW Members, \$15; Non-BPW Members, \$20. Register online: <http://www.bpwstpetepinellas.org/cIDProgram.html>.

Saturday's keynote lunch speaker will be **Renee Warmack**, producer of "Ten at the Top in Tampa Bay," (http://tenatthetop.com/Home_Page.html) an independent documentary film that celebrates 10 extraordinary women who lead governmental institutions in the Tampa/Hillsborough County region.

About "Stepping Stones to Personal & Professional Success"

Jump start your leadership skills, your career and your life! The "Stepping Stones" Individual Development Program will assist women in meeting their personal and professional goals, as well as their goals for community action and change. Presentations will be led by over a dozen regional and Tampa Bay area women business leaders. Seminar presenters include:

- **Nancy Hurlbert**, National Policy Director at the U.S. Women's Chamber of Commerce and past National President of Business & Professional Women/USA



- **Tami Simms-Powel**, Director of Marketing and Concierge Services for The Sharon Simms Team of RE/MAX Metro and past State President of Business & Professional Women/Florida
- **Alizza Punzalan-Hall**, Director of Community and Media Relations at Eckerd College and former Vice-Chair of the YWCA USA National Coordinating Board

During the 2-day Stepping Stones Leadership Seminar, you will learn how to:

- Manage the fine art of negotiation
- Deal with communications differences
- Become an effective lobbyist and grassroots organizer
- Connect with members of the media
- Hone your public speaking efforts
- Strengthen your interviewee prowess
- Polish up your business etiquette
- Create more effective presentations

Register today: <http://www.bpwstpetepinellas.org/cIDProgram.html>

Stepping Stones Sponsors

Eckerd College www.eckerd.edu

Kristin Guenthardt, Associate VP of Investments at Raymond James & Associates, Inc.

For more information about the 2-day Stepping Stones Leadership Seminar on September 15 & 16, contact Kitty Pelster Rawson, Individual Development Program Chair for BPW/St. Petersburg-Pinellas, at 727-501-3653 or IDProgram@bpwstpetepinellas.org.

About BPW, www.bpwstpetepinellas.org

BPW/St. Petersburg-Pinellas is a local organization of BPW/USA, a national alliance of individuals dedicated to improving the professional, personal, economic and educational outlook for working women. BPW's network across the country includes members of diverse ages, races, occupations and politics. BPW/USA pursues the issues that matter most to women who work including economic equity, healthcare and civil rights.

BPW/St. Petersburg-Pinellas general membership luncheon meetings are held every first and third Thursday each month at Gratzzi's at BayWalk in downtown St. Petersburg. Cost: \$16 for members; \$20 for non-members. E-mail RSVP@bpwstpetepinellas.org to register.

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